





## **Workshop Purpose**

The FREE, *three-hour* workshop is designed to help disciples learn how to see their career as their mission field, increase their earnings potential without working more hours and help advance the gospel in their local ministry by funding things such as new full-time staff, campus ministry programs and more.

### **About Shawn**

Shawn Sommerkamp is a member of the Charleston Church of Christ and has been a disciple for 26 years, more than 20 in New England churches (Groton, Hartford and New Hampshire.) He also has two decades of corporate technology experience with the last 10 as a senior leader. Shawn is an ICF-Certified Christian Executive Coach. He founded Motivationeer™ Christian Coaching in 2012 to help disciples use their talents in the marketplace and have the greatest impact for Christ. Shawn served in the US Navy Submarine Service during Desert Storm. He graduated Cum Laude from the University of Connecticut with a Bachelors in Marketing Statistics and a minor in Urban Economics. He has worked within three Fortune 100 companies (General Electric, Johnson Controls and Manpower Professional), a Boston-based software start-up (Wellogic) and two additional software companies (Avid Technologies and HID Global.) Shawn was also part of the Hartford CT mission team planting and has lead Campus, Singles, Marrieds and Teen ministries across the years. He currently leads the Charleston Church of Christ Teaching Team and manages the Disciples Today Professional Services Portal "DT CONNECT."













# **Workshop Highlights**

The workshop centers on the three key areas for dynamic career success:

- Performance The results you deliver
- Image Impression others have of you
- Exposure those who know about your performance and image

Shawn uses a blend of personal stories, interactive exercises, powerful scriptures, Biblical character stories and motivational speaking dynamics to engage the audience for life-changing results. Participants leave with tangible, practical tools they can employ, starting Monday morning, that immediately increase their earnings potential. Shawn also teaches them the importance of devoting that increase to God, supporting growth in the local ministry.

"I thank God for your program and thank you so much for being such a great example!"

- Greg S., Music Therapist

"As the owner of a small business, I am often faced with difficult situations and need to make tough choices. Shawn is an invaluable resource by providing wise, mature counsel which I could never get from my employees or my peers in other businesses. His grasp of business strategy and biblical wisdom is astounding.

- Hans R., CEO

"When it comes to motivational speakers, I love listening to Shawn. His presentations are enlightening, energetic, creative, funny and thought provoking. Few speakers have caused me to contemplate my thoughts, life and actions the way Shawn has."

- Mike F., Evangelist





## +PLUS+ Free Leadership Group-Coaching Session

As part of Shawn's visit to the local fellowship, he will also conduct a free, two-hour leadership coaching session with any group chosen, whether it be eldership, family-group leaders, full-time staff or perhaps even an entire ministry like the Singles or Campus.

## +PLUS+ Free One-on-One Lead-Evangelist Coaching

To increase retention and improve concept adoption of workshop essentials, Shawn also offers a free, two-hour, one-to-one Executive Coaching session with the lead evangelist. During that session, Shawn will share detailed coaching techniques and insights that all professional coaches use to get the most out of their clients.

# **Content Delivery Suggestions**

#### **Evangelistic**

Many churches use this free workshop as an evangelistic event. Christian professionals can invite their colleagues to attend a content-rich session introducing them to ancient Biblical truths about real, lasting career success. Shawn can also help with the brochure design, useful for the church website or Social Media. Shawn provides in vector formats (PNG, JPEG). Here is a sample:



#### **Days and Times**

Shawn has conducted these events at various times of the day and various days of the week. The best turnouts tend to be on a Friday evening or a Saturday morning, in a *three-hour* slot. Shawn can have an extended Q&A session if participants are interested. This happens in every event.

#### Food

To ensure the participants are there for personal growth and not food, we recommend only water and coffee be served at the event (and this fact made clear on all announcements.) This will also help reduce cost and burden on those preparing for the event.

#### Multi-Media

Shawn can bring a small, high-lumen digital projector but asks for a screen and simple sound system be made available.

### **How Does Shawn Benefit?**

Shawn does not promote Motivationeer™. Within every group of 50 or more, at least one professional will make the connection that Shawn is an Executive Coach for hire. That one client tends to hire Shawn within a few months of the workshop, which ultimately pays for DT CONNECT to continue offering these workshops for free. During the workshop, Shawn will also provide a link to his '52 Weeks of Inspiration Newsletter' allowing workshop participants to stay connected. Again, there is no compulsion or promotion.



Watch this video for more...